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**GenelQ Partners with *iHeartRadio's 106.1 KISS FM's Jingle Ball in Dallas Presented by Capital One* as Official COVID-19 Testing Partner**

*Dallas/Fort Worth, Texas* (November 23, 2021) – GenelQ, a local molecular diagnostics laboratory, has recently partnered with **iHeartRadio as the official COVID-19 testing partner of 106.1 KISS FM's Jingle Ball 2021 Presented by Capital One** event on **Tuesday, November 30 at Dickie's Arena in Fort Worth, Texas.**

The 2021 iHeartRadio Jingle Ball Tour Presented by Capital One is back live in front of fans, and will stop in Dallas/Fort Worth as part of its nationwide tour. The season's spectacular music event captures the music and holiday spirit of the iHeartRadio app with performances by this year's biggest artists including Doja Cat, Lil Nas X, The Kid LAROI, AJR, Tate McRae, Bazzi and Dixie D'Amelio.

iHeartRadio is keeping the health and safety of all guests, attendees and performers top of mind, and is requiring proof of a negative COVID-19 test (PCR or antigen) within 72 hours of the Dallas/Fort Worth event, or proof of full COVID-19 vaccination. GenelQ will be on-site to perform rapid antigen COVID-19 testing for event attendees who are unable to supply proof of a negative test or full vaccination upon their arrival at the venue.

The announcement comes as GenelQ expands its ongoing partnerships with local events, schools, corporations, and community organizations to provide various COVID-19 services to public and private institutions, including a recent partnership with Texas Woman's University (TWU) to provide weekly COVID-19 testing mandatory to enrolled unvaccinated students, faculty and staff on all three campuses in the Dallas-Fort Worth metroplex. GenelQ also has on-going partnerships with Tarrant County and Dallas Colleges providing COVID-19 testing at the majority of each school's area campuses.



To find out more about GeneIQ and its diagnostic offerings, visit [GeneIQ's website](#). To learn more about testing options for your company or campus, please call 972-942-0110 or email [vaccine@geneiqlab.com](mailto:vaccine@geneiqlab.com).

## About GeneIQ

GeneIQ is a high-volume, molecular diagnostics laboratory specializing in Pharmacogenomic (PGx) testing and real-time, reverse transcriptase polymerase chain reaction (RT-PCR) testing for urinary and respiratory infections, including COVID-19. The state-of-the-art laboratory based in the Dallas area services over 500 long-term care facilities, physician practices, state and local governments, corporations, and organizations throughout the United States. They have created a highly efficient, automated lab process with a paperless, web-based system that provides a 24-hour turnaround time of results after receiving the specimen. At the core of GeneIQ lies the latest innovations in Pharmacogenomics, the science of determining how genetic variability influences physiological responses to drugs, from absorption and metabolism to pharmacologic action and therapeutic effect. In an effort to provide precision medicine and to serve the needs of the pandemic with molecular accuracy, the support and management teams at GeneIQ are passionate about providing the highest level of service to their clients and the overall healthcare industry.

## About iHeartMedia, Inc.

iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month. It consists of three business groups.

With its quarter of a billion monthly listeners, the **iHeartMedia Multiplatform Group** has a greater reach than any other media company in the U.S. Its leadership position in audio extends across multiple platforms, including more than 860 live broadcast stations in over 160 markets nationwide; its National Sales organization; and the company's live and virtual events business. It also includes Premiere Networks, the industry's largest Networks business, with its Total Traffic and Weather Network (TTWN); and BIN: Black Information Network, the first and only 24/7 national and local all news audio service for the Black community. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing



partners with its SmartAudio suite of data targeting and attribution products using data from its massive consumer base.

The **iHeartMedia Digital Audio Group** includes the company's fast-growing podcasting business -- iHeartMedia is the number one podcast publisher in downloads, unique listeners, revenue and earnings -- as well as its industry-leading iHeartRadio digital service, available across more than 250 platforms and 2,000 devices; the company's digital sites, newsletters, digital services and programs; its digital advertising technology companies; and its audio industry-leading social media footprint.

The company's **Audio & Media Services** reportable segment includes Katz Media Group, the nation's largest media representation company, and RCS, the world's leading provider of broadcast and webcast software.

Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

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